

UNNUMBERED MEMORANDUM

TO: All Education Program Supervisors
Public Schools District Supervisor
Elementary and Secondary School Heads
School Paper Advisers Concerned

FROM: 
DR. MERTHEL M. EVARDOME
Acting Asst. Schools Division Superintendent
Officer In-Charge
Office of Schools Division Superintendent

SUBJECT: THE REGIONAL – SEMINAR WORKSHOP ON JOURNALISM

DATE: April 10, 2015

There will be a Regional Seminar – Workshop on Journalism on April 21-23, 2015 for Batch 1 – Beginner and May 25-27, 2015 for Batch 2 – Advance at Tanza Oasis Hotel and Resort, 41 A Soriano Brgy. Capipisa, East Tanza, Cavite.

Registration is Three Thousand Eight Hundred Pesos (Php 3,800.00) which may be charged to Journalism Fund / School Canteen Fund or Personal Budget of Teachers

Attached is the Regional Advisory for your reference.

Kindly inform Mr. Reynaldo M. Andrade (EPS, Filipino) of your confirmation not later than April 15, 2015 for the preparation of the Authority to Travel.

Widest dissemination of the memorandum is encouraged.



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Republic of the Philippines
Department of Education



REGIONAL ASSOCIATION OF COMMUNICATION ARTS SUPERVISOR (RACAS)
Region IV-A CALABARZON

REGIONAL SEMINAR-WORKSHOP ON CAMPUS JOURNALISM (Batch 2 – Advanced Group)
May 25-2, 2015 @ Tanza Oasis Hotel and Resort

Time	Day 1	Day 2	Day 3
7:00am	Registration		
8:30am-9:00am	Opening Program	Management of Learning	Management of Learning
9:00am-10:30am	Session 1: Campus Paper Management and Plagiarism	Session 8: Layout and Page Designing	Session 15: Sports Writing
	SNACKS	SNACKS	SNACKS
10:30am-12:00nn	Session 2: News Writing	Session 9: Workshop – Layout and Page Designing	Closing Program
12:00nn-1:00pm	LUNCH	LUNCH	Home Sweet Home
1:00pm-2:30pm	Session 3: Workshop – News Writing	Session 10: Science and Health Writing	NB: RACAS committee must be at the training venue on Day 0.
2:30pm-4:00pm	Session 4: Editorial Writing	Session 11: Workshop – Science and Health Writing	
4:00pm-4:30pm	SNACKS	SNACKS	
4:30pm-6:00pm	Session 5: Workshop – Editorial Writing	Session 12: Feature Writing	
6:00pm-7:30pm	Session 6: Collaborative Publishing/ Online Writing	Session 13: Workshop – Feature Writing	
7:30pm-9:00pm	Session 7: Workshop – Collaborative Publishing	Session 14: Sports Writing	



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REGIONAL ASSOCIATION OF COMMUNICATION ARTS SUPERVISOR (RACAS)
Region IV-A CALABARZON

REGIONAL SEMINAR-WORKSHOP ON CAMPUS JOURNALISM (Batch 1 – Beginners Group)
April 21-23, 2015 @ Tanza Oasis Hotel and Resort

Time	Day 1	Day 2	Day 3
7:00am	Registration		
8:30am-9:00am	Opening Program	Management of Learning	Management of Learning
9:00am-10:30am	Session 1: Campus Paper Management and Plagiarism	Session 8: Science and Health Writing	Session 15: Scriptwriting and Radio Broadcasting
	SNACKS	SNACKS	SNACKS
10:30am-12:00nn	Session 2: Newswriting	Session 9: Workshop - Science and Health Writing	Closing Program
12:00nn-1:00pm	LUNCH	LUNCH	Home Sweet Home
1:00pm-2:30pm	Session 3: Workshop – Newswriting	Session 10: Sports Writing	
2:30pm-4:00pm	Session 4: Feature Writing	Session 11: Workshop - Sports Writing	NB: RACAS committee must be at the training venue on Day 0.
4:00pm-4:30pm	SNACKS	SNACKS	
4:30pm-6:00pm	Session 5: Workshop – Feature Writing	Session 12: Copy reading and headline writing	
6:00pm-7:30pm	Session 6: Editorial Writing	Session 13: Workshop - Copy reading and headline writing	
7:30pm-9:00pm	Session 7: Workshop – Editorial Writing	Session 14: Collaborative Publishing/ Online Writing	



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REGIONAL ASSOCIATION OF COMMUNICATION ARTS SUPERVISOR (RACAS)
Region IV-A CALABARZON

REGIONAL SEMINAR-WORKSHOP ON CAMPUS JOURNALISM

The Regional Association of Communication Arts Supervisors (RACAS) will hold a Regional Seminar-Workshop on Campus Journalism on April 21-23, 2015 (Batch 1) and May 25-27, 2015 (Batch 2) at Tanza Oasis Hotel and Resort, 41 A Soriano Brgy. Capipisa East Tanza, Cavite.

The Seminar-Workshop aims to:

1. discuss to the participants the current trends and new developments in campus journalism and in digital communications media;
2. update effective school paper management and campus journalism techniques;
3. introduce online publication as a new field in campus journalism; and

The target participants to this activity are school paper advisers (beginners and advanced), interested teachers, department heads and school heads.

The registration fee is Php 3,800.00 inclusive of food (3 breakfasts, 2 lunches, 3 dinners and 5 snacks), accommodation, seminar materials, certificates, and speakers' fees.

For more information, please contact Dr. Elpidia B. Bergado, RACAS President through Mobile Phone Numbers: 09284632898, 09177244176 or 09223982093 and Dr. Gemma Cortez, RACAS Secretary through Mobile Phone Number: 09266568895.



RACAS Officers

Elpidia B. Bergado, Ed.D.
President

Anaclea M. Cabigao
Vice President

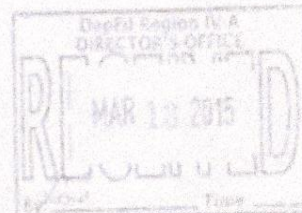
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Republic of the Philippines
Department of Education
REGIONAL ASSOCIATION OF COMMUNICATION ARTS SUPERVISOR (RACAS)
Region IV-A CALABARZON



March 9, 2015

DIOSDADO M. SAN ANTONIO
Director IV
DepED Region IV-A CALABARZON
Gate 2, Karangalan Village, Cainta Rizal

Sir:

We are the Regional Association of Communication Arts Supervisors (RACAS), a partner association of the Department of Education, Region IV-A CALABARZON, which conducts seminar-workshops that are aligned with the Department's goals and priorities.

With our quest to be the leading region in the country in campus journalism, RACAS will be conducting a **Regional Seminar-Workshop on Campus Journalism** on April 21-23, 2015 (Batch 1) and May 25-27, 2015 (Batch 2) at Tanza Oasis Hotel and Resort, 41 A Soriano Brgy. Capipisa East Tanza, Cavite.

In this connection, we would like to request for your approval. We will greatly appreciate your usual support and cooperation.

Thank you very much and more power!

Very truly yours,

Elpidia B. Bergado
ELPIDIA BERSAMINA BERGADO
President

