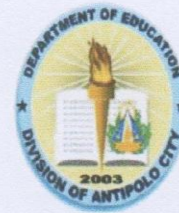




Republic of the Philippines
Department of Education
Region IV-A CALABARZON
Division of Antipolo City



DEPED DIVISION OF ANTIPOLO CITY ADVISORY NO. 10, S. 2015

In compliance with the DepED No. 8, s. 2013

This Advisory issued for the information of all Public and Private Schools
February 16, 2015

The SM City Masing together with other SM Malls in Rizal will celebrate Rizal ARTS Festival which will feature works of professional photographers from February 16 to 28, 2015 such as Mr. Danny Victoriano and the SLR Camera Club showing the sceneries and tourist spots of the Province of Rizal.

Relative to this, selected students who are willing to attend to the basic photography workshop on February 27, 2015 from 3:00 o'clock to 4:00 o'clock in the afternoon at SM Masing.

An online photo contest are open to all students on February 23 to 27, 2015 (Please see attach mechanics) to further promote the arts and talents of our fellow Rizalenos.

For further details and questions please feel free to coordinate with the Ms. Lovely C. Fulgencio and Ms. Rouanna V. Opong, Marketing Officer, Telephone number (02) 655-6343 and (02) 655-2477

For information and widest dissemination.

For:

MERTHEL M. EVARDOME, Ed. D.

Acting Assistant Schools Division Superintendent
OIC- Office of the SDS

By:


DORIS D.J. ESTALILLA
Officer-In-Charge

Office of the Assistant Schools Division Superintendent

@LAM, 2015

Batang Antipulerno, Dangal ng Bayan Ko
Batang Antipulerno, Dangal ng Bayan Ko



CITY
MASINAG

February 8, 2015

Dr. Merthel M. Evardrome
Officer-in- Charge of the
School Division Superintendent

DEPARTMENT OF EDUCATION
DIVISION OF ANTIPOLO CITY
RECEIVED
FEB 09 2015
By: JM Time: _____
OFFICE OF THE SDS

Dear Dr. Evardrome,

Greetings from SM City Masingag!

Valentine's Day and Chinese New Year are typically celebrated in the month of February. In the Province of Rizal, Rizal Arts Festival is also celebrated. This is the time of the year when artistic talents and crafts were honored and commemorated.

ke SM City Masingag together with other SM Malls in Rizal will celebrate the Rizal Arts Festival from February 16 to 28, 2015. SM City Masingag will feature works of professional photographers such as Mr. Danny Victoriano and the SLR Camera Club showing the sceneries and tourist spots of the Province of Rizal.

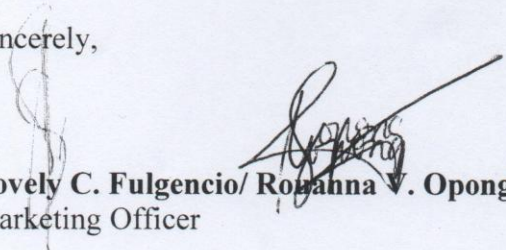
In line with this, we would like to invite your school/ students to attend the basic photography workshop on February 27, 2015, 3PM- 4PM to be headed by Mr. Don Clavo De Comer, a member of SLR Camera Club.

We will also be having online photo contest on February 23 to 27, 2015 (please see attached mechanics) to further promote the arts and talents of our fellow Rizaleños.


Thank you and looking forward to your active participation in this event. For questions and confirmations, please feel free to coordinate with the undersigned at 655-6343 and 2477.

Thank you very much.

Sincerely,


Lovely C. Fulgencio/ Rozanna V. Opong
Marketing Officer

Noted by:


Alan D. Jarantilla
Assistant Mall Manager

=====**REGISTRATION FORM**=====

Name of School: _____ Contact No. _____

Teacher In-Charge: _____ Contact No. _____

School Adress: _____

Name of Participant: (please attach the list of participants)

Authorized Representative's Name and Signature



Instagram

Guidelines for InstART Photo Contest

- 1) This contest is open to all who have interests and passion for photography.
- 2) Participants must follow SM City Masingag's **Instagram & Twitter** account to qualify. (@smcitymasinag)
- 3) Participants must take a photo of their best moment in SM City Masingag and post it on Instagram with a witty explanation why SM City Masingag is Your Favorite Shopping City in the East.
- 4) Participants must tag **@smcitymasinag** in **Instagram** and use the hashtags **#YourFavoriteShoppingCity #SMMasingagArt #InstART**
- 5) Photo entries must be submitted from **February 23 to 27, 2015, (10AM to 7PM)**
- 6) Three (3) winners to be selected by SM City Masingag Marketing Department based on the following criteria:
 - 60% Impact of image and caption
 - 40% Inclusion of SM City Masingag's products, shops, and mall features such as the atrium and nude elevator to name a few.
- 7) The winner will be announced via Instagram on February 28, 2015 at 11:00 AM.
- 8) The lucky winners will each win Php 1,000.00 worth of SM gift certificates.