

MEMORANDUM

TO : **Assistant Schools Division Superintendent
Chief Curriculum Implementation Division
OIC – Chief School Governance and Operation Division
Public Schools District Supervisors
Concerned Public Elementary School Heads**

FROM :  **DR. ROMMEL C. BAUTISTA, CESO VI**
Schools Division Superintendent

SUBJECT : **MILO Champ Moves Activity and MILO Sampling**

DATE : February 8, 2015

Please be informed that there will be **MILO Champ Moves Activity and MILO Sampling** activity on February 11-26, 2016 at selected public elementary school. The activity aims to encourage children to lead an active and healthy lifestyles and to teach the importance of having a healthy breakfast everyday. Please be reminded of time-on-task policy of DepEd.

Attached is the letter from **Mr. Daniel G. Pascual**, MILO Events Coordinator for your reference.

Please be guided accordingly.

DEPARTMENT OF EDUCATION
DIVISION OF ANTIPOLO CITY
RECEIVED
FEB 05 2016
By: *[Signature]* Time: _____
OFFICE OF THE SDS

 **ACE PROMOTION & MARKETING CORPORATION**
Marketing and Trade Activities Group

144 Pinatubo St. Mandaluyong City
531-3420 – 531-3402

February 5, 2016

To: Dr. Rommel C. Bautista, CESO IV
(Schools Division Superintendent)

Attn: Sir Albeno Del Monte, Jr.
(SEPS)

Dear Sir,

Greetings!

On behalf of Nestle-MILO Philippines, Inc. and as a partner agency Ace Promotion & Marketing Corporation is requesting for your assistance to conduct MILO Champ Moves Activity and MILO Sampling for selected schools in Antipolo.

The said activity's vision is to encourage children to lead an active and healthy lifestyle and to build interest in doing physical activities amongst students through a fun and sports-themed 3minute exercise. This program also aims to teach kids the importance of having a healthy breakfast every day to get their winning energy every day. After the exercise, kids are rehydrated with the nutritious and delicious cup of cold MILO.

There will be a 5-10 minutes program to discuss a nutrition topic before the sampling activity. MILO sampling will be served only to pupils who are (7) years old and above, i.e. from Grade 2 to Grade 6 levels.


We would also like to request for the schools respective classroom teachers supervision during the program.

Below are the selected schools with date schedule for your approval.

School	Date Schedule
Cupang ES	February 11, 2016
Dela Paz ES	February 11, 2016
Inuman ES	February 15, 2016
Lores ES	February 15, 2016
Mambugan ES	February 16, 2016
Mayamot ES	February 16 and 17
Peace Village ES	February 17, 2016
Peñafrancia ES	February 18 and 19
San Isidro ES	February 18 and 19
Sta. Cruz ES	February 22 and 23
Jesus S. Cabarrus ES	February 24, 2016
Bagong Nayon I ES	February 24 and 25
Bagong Nayon II ES	February 25 and 26
Bagong Nayon IV ES	February 26, 2016

Please note that we have 2 days schedule for schools with the population of more than 4,000.

We wish for your kindest consideration and affirmative response.


Very truly yours,
Daniel G. Pascual
MILO Events Coordinator
Mobile No. 0943-360-4777