



Republic of the Philippines
Department of Education

27 JAN 2016

DepEd MEMORANDUM
No. **14**, s. 2016

GRADUATE DIPLOMA IN TEACHING THE ARTS (GDTA)
(Post-Baccalaureate In-Service Teacher Enhancement Program)

To: Regional Directors
Schools Division Superintendents
Public Elementary and Secondary Schools Heads

1. The National Commission for Culture and the Arts (NCCA) through the Philippine Cultural Education Task Force (PCETF) will conduct the Levels I and II of the **Graduate Diploma in Teaching the Arts (GDTA)**, a post-baccalaureate in-service teacher enhancement program by cluster in the following higher education institutions (HEIs) and their identified project coordinators and their DepEd counterparts:

Island-Cluster	HEI	Level	DepEd Coordinator
Luzon	Lyceum of the Philippines University c/o Alpha Ruiz PCEP Secretariat Telefax No.: (02) 527-2192 local 309 Email Address: pcep.secretariat@gmail.com	II	Mr. Emmanuel Maninang DepEd National Capital Region Mobile Phone No.: 0918-6494070 Email Addresses: ncr@deped.gov.ph ncr2@deped.gov.ph mannym_15@yahoo.com Fax No.: (02) 453-8374
	La Consolacion University Philippines Mr. Rey Clement Maaliao Mobile Phone No.: 0906-5103442 Email Address: clemzortiz@yahoo.com	I	Mr. Engelbert B. Agunday EPS II Region III Mobile Phone No.: 0917-8524129 Email Address: ebagunday@gmail.com
Visayas	West Visayas State University Ms. Lea L. Cañoso Department Chair Telephone No.: (033) 320-0871 Mobile Phone No.: 0920-9284819 Email Address: lea101_iloilo@yahoo.com	II	Ms. Ma. Fe Sumaculub DepEd Region VI Telephone Nos.: (033) 337-0015 (033) 335-0207 Telefax No.: (033) 337-5541 Mobile Phone No.: 0917-6338675 Email Address: bf.brillantes@yahoo.com
	Leyte Normal University Mr. Felimon Blanco Project Director Mobile Phone No.: 0928-2471337 Email Address: fbb1973@yahoo.com	I	Mr. Joy Bihag DepEd Region VIII Fax No.: (053) 323-3156 Mobile Phone No.: 0927-3206958 Email Address: joy.bihag@deped.gov.ph

Island-Cluster	HEI	Level	DepEd Coordinator
Mindanao	Xavier University Cagayan De Oro Mr. Hobart Savior Project Coordinator Mobile Phone No.: 0905-3034377 Email Address: hsavior@xu.edu.ph	I	Mr. Elesio Maribao DepEd Region X Fax No.: (088) 880-7071 Mobile Phone No.: 0939-9040151 Email Address: elesio.maribao@yahoo.com
	La Salle University Ozamis Mr. Felimon Blanco Project Director Mobile Phone Nos.: 0928-2471337 0917-1736091 Email Address: fbb1973@yahoo.com	I	

2. The Scholarship Program aims to:

- a. expand the participants' knowledge base in Philippine history, culture, heritage and the arts;
- b. provide them with hands-on opportunities for critical dialogue with the local culture and arts;
- c. help them develop knowledge structures, framework and information systems that integrate history, culture, heritage and the arts into the formal curriculum of basic education; and
- d. build their capability to contribute to a deeper understanding and appreciation of the local history, culture, heritage and the arts in the context of contemporary Philippine realities.

3. The ladder-type curriculum is designed for SPA teachers in public high schools. The following are the minimum requirements:

Criteria	Requirement
Age	23-50 years old*
Academic Qualifications	Bachelor degree with general weighted average of 85% or equivalent
Teaching Experience	At least three years teaching experience in any or a combination of academic subjects in a public elementary or high school
Qualifying Examinations	Licensure Examination for Teachers (LET), HEI Graduate Admission Test (if any)
Endorsement	By any one of the following: principal, schools district supervisor, schools division education supervisor or schools division superintendent
Principal's Certification	Service incumbency of three years, Good moral character, with a permanent appointment at the time of application

* Priority is given to 23 to 40 year-old participants; 41 to 50 years old participants may be shortlisted subject to availability of slots.

4. Students shall undergo the ladder-type curriculum, Graduate Diploma in Teaching the Arts (Levels I and II). A summer class is equivalent to 12-unit or 4-major subjects post-baccalaureate program which offers foundation and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, heritage in the culture-based teaching of the basic education curriculum.

5. The program shall cover only the tuition and miscellaneous costs of the prescribed 12-unit program (for single one-level program grant). Any deviation or addition to the curriculum must have the prior approval of PCEP, subject to the condition that costs incurred related to the deviation or addition to the curriculum will not be charged to the financial grant given by the NCCA-PCEP.

6. The deadline for submission of nominations and/or applications is on **January 30, 2016** and successful participants shall be notified on or before **March 1, 2016**. The implementing HEIs shall act on nominations and applications on a *first-received, first-to-be-processed* basis and may issue admission notice even before the deadline for application if they find that the nominee or applicant is deserving of the scholarship grant. Class sessions will start on a date to be fixed by the higher education institution.

7. Level I scholars are expected to continue to Level II. The following are continuing Level II scholars:

Lyceum of the Philippines University

No.	Region	DepEd Division	School	Name of Scholar
1	NCR	Caloocan	Caloocan High School	Jeffrey Doguiles
2	NCR	Las Piñas	Las Piñas East National H.S Main	Rosalina M. Terrado
3	NCR	Makati	Makati High School	Precious V. Santiago
4	NCR	Malabon	Malabon National High School	Robert John D. Patag
5	NCR	Mandaluyong	Mataas na Paaralang Neptali Gonzales	Joanna R. Ayo
6	NCR	Manila	Mariano Marcos Memorial High School	Azul Alas V. Arjona
7	NCR	Marikina	Sta. Elena High School	Maria Christina L. Cantalejo
8	NCR	Muntinlupa	Pedro E. Diaz High School	Annaliza M. Arciaga
9	NCR	Navotas	Navotas National High School	Amie Rose S. Geraldizo
10	NCR	Parañaque	Parañaque National High School	Mary Antonette C. Magtanong
11	NCR	Pasay	Pasay City West High School	Juliet H. Brioso
12	NCR	Pasig	Santolan High School Pasig City	Ronnie M. Baldos
13	NCR	San Juan	San Juan National High School	Marichu Retrato Lopez
14	NCR	Quezon City	San Francisco High School	Remearson J. Araza
15	NCR	Tapat	Upper Bicutan National High School	John Edward P. Degamon
16	NCR	Valenzuela	Malinta National High School	Cesar C. Villareal
17	NCR	Marikina	Sta. Elena High School	Lito S. Domingo Jr.
18	NCR	Manila	G. Perfecto High School	Don-Don D. Tominis
19	NCR	Quezon City	San Bartolome High School	Marilyn C. Binuya

West Visayas State University

No.	Region	DepEd Division	School	Name of Scholars
1	6	Aklan	Ibajay NHS	Jayden L. Albalapejo
2	6	Escalante	Escalante NHS	Mary Jane M. Apatan
3	6	Iloilo	Barotac Viejo NHS	Annie B. Ariego
4	6	Iloilo	Iloilo City NHS	Niña Marie S. Bacero
5	6	Iloilo	Oton NHS	Vic O. Batilaran
6	6	Iloilo	Iloilo City NHS	Joven Brigildo
7	6	Iloilo	Sta. Barbara NCHS	April Rose J. Camba
8	6	Negros Occidental	Hinigaran NHS	Jose Jeapee G. Canson
9	6	Iloilo	Iloilo City NHS	Ma. Carmela C. Cordero
10	6	Iloilo	Guimbal NHS	Papnocio E. Daguman, Jr.
11	6	Iloilo	Dumangas NHS	Ana Liza D. Doyohoy
12	6	Negros Occidental	Negros Occ. NHS	Dawn Gonzales
13	6	Iloilo	Iloilo City NHS	Ramil C. Huyatid
14	6	Iloilo	Iloilo NHS	Submi A. Jamantoc
15	6	Iloilo	Lambunao NHS	Rhiane L. Legario
16	6	Negros Occidental	Kabankalan NHS	Mary Joy R. Manalo
17	6	Iloilo	Alimodian NCHS	Rhea Lyn A. Monilla
18	6	Iloilo	Dingle NHS	Grace D. Pari-an
19	6	Iloilo	Iloilo City NHS	Cyril D. Rayos
20	6	Kalibo	Ibajay NHS	Rodrigo O. Talingting, Jr.

8. The following documents are enclosed for reference:


Enclosure No. 1 – Program Guidelines;
Enclosure No. 2 – Official Nomination and Endorsement Form; and
Enclosure No. 3 – Individual Application Form.

9. Inquiries may be addressed to the **higher education institution (HEI)** nearest to the applicant at the contact details provided in Item 1 of this Memorandum. For further information, interested participants may also contact:

Mr. Joseph J. Cristobal

Director, Philippine Cultural Education Task Force
National Commission for Culture and the Arts (NCCA)
Telefax No.: (02) 527-2192 local 309
Email Address: pcep.psecretariat@gmail.com

10. Immediate dissemination of this Memorandum is desired.


ALBERTO T. MUYOT
Undersecretary
Officer-in-Charge

Encls.:

As stated

Reference:

DepEd Memorandum No. 20, s. 2015

To be indicated in the Perpetual Index
under the following subjects:

LEARNING AREA, ARTS
OFFICIALS
SCHOLARSHIP
TEACHERS

SMA/CAR, DM Graduate Diploma
0019-January 8, 2016/21/25



NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program

Masterate Degree Scholarship Program
GDCE, GDTA & MAAM
Graduate Diploma in Cultural Education
Graduate Diploma in Teaching Arts
Leading to Master's Program in Cultural Education
and Master of Arts in Education Major in Arts Management

2016 PROGRAM IMPLEMENTATION GUIDELINES
NCCA Scholarship Program

- Project Title: Masterate Degree Scholarship Program:
GDCE, GDTA and MAAM
- In partnership with: DepEd, CHED and selected HEI's
- Implementation Date: April – May 2016
- Source of Fund: NEFCA
- Board Resolution Number 2016-BR 289
- Implementor-Partner:
- ✓ NCR: Lyceum of the Philippines University
 - ✓ CAR: University of the Cordilleras
 - ✓ ILOCOS Region 1: University of Northern Philippines
 - ✓ CAGAYAN VALLEY Region 2: Isabela State University
 - ✓ CENTRAL LUZON Region 3: La Consolacion University Philippines
 - ✓ CALABARZON Region 4A: Colegio de San Juan de Letran-Calamba
 - ✓ BICOL Region 5: Bicol University
 - ✓ WEST VISAYAS Region 6: West Visayas State University
 - ✓ CENTRAL VISAYAS Region 7: Cebu Normal University
 - ✓ EASTERN SAMAR Region 8: Northwest Samar State University
 - ✓ ZAMBOANGA Region 9: Western Mindanao State University
 - ✓ SOCCSKSARGEN Region 12: Notre Dame of Marbel
 - ✓ Region 13: Saint Paul University Surigao
 - ✓ Region 10: Xavier University Cagayan De Oro
 - ✓ **BKFI** - Central Luzon Region 3: La Consolacion University Philippines
 - ✓ **kaZAulogaN, Inc:**
 - NORTHERN MINDANAO Region 10: La Salle University Ozamis
 - DAVAO REGION 11: University of Southeastern Philippines
 - ARMM: Mindanao State University
 - MIMAROPA Region 4B: Palawan State University
 - EASTERN VISAYAS Region 8 Leyte Normal University

Background and Rationale

The PCEP was conceived in response to the promulgation on 11 August 2001 of Republic Act 9155, "An Act Instituting a Framework of Governance for Basic Education, Establishing Authority and Accountability, Renaming the Department of Education,

Culture and Sports (DECS) as a Department of Education (DepEd) and for other Purposes". Formulated through an NCCA Board Resolution in 2001, and operationalized by a Task Force in 2002, the PCEP envisions a nation of culturally literate and empowered Filipinos by ensuring that culture is the core and foundation of education, governance, and sustainable development.

The law, while effectively reaffirmed cultural education as an integral part of basic education, had transferred this responsibility and administrative supervision of cultural agencies formerly attached to DECS to the NCCA.

Three strategic goals of PCEP which included the:

1. Establishment of an index of knowledge on Philippine culture;
2. Development of culture-based instructional materials based on minimum learning competencies and standards on culture;
3. Implementation of cultural education programs to reach various beneficiaries through formal, non-formal and informal structures.

It was designed to make cultural education accessible to all sectors of Philippine society, particularly the youth, teachers, artists and cultural workers, officials and employees of the government, members of the media, and civil society.

PCEP Institutional Intended Learning Outcomes (Competencies) of the Graduate of NCCA-PCEP Formal and Non-Formal Programs are expected to

- 1) Manifest critical and creative thinking skills
- 2) Design culture-based instructional materials
- 3) Employ innovative culture-based pedagogy
- 4) Inculcate a sense of nationalism and patriotism
- 5) Demonstrate expertise in Philippine history, heritage, culture and the arts
- 6) Exercise leadership skills in respective communities
- 7) Conduct culturally-relevant research
- 8) Initiate national, regional, and global connectedness
- 9) Conduct oneself in accordance with highest professional and ethical standard
- 10) Commit oneself to lifelong learning

Since summer of 2008, the NCCA-PCEP, through several conduit-HEIs nationwide, has been offering a credit-earning post-baccalaureate teacher enhancement program called Certificate Program on Cultural Education (CPCE), which is now formally known as the Graduate Diploma in Cultural Education (GDCE).

Philippine education especially in the context of culture-based instruction envisions to strengthen the teachers capacity' to deliver substantive instruction. Education for all should also mean the ability to shift paradigm in order to facilitate instruction which is relevant to the needs of the changing times as well as to be responsive to the demands of the industry. Secondly, education should also be focused on research development so that whatever is generated from the field can inform classroom instruction.

Strongly aligned with the program objectives of the Philippine Cultural Education Program (PCEP), the 24-unit program offers scholarship opportunities for 30 to 40

region-based public elementary and high school teachers in the core subject areas (Science, Mathematics, Social Studies and English and Filipino Languages) and MAPEH (Music, Arts and Physical Education) to undergo a two-summer intensive training. Designed as an in-service residential program, the scholarships covers a total of 432 hours of intensive training designed to integrate functional understanding of the local and national history, culture, heritage and the arts into the five core subject areas – Social Sciences, Languages, Science, Math and MAPEH. It requires its participants to produce researches on local history, reflection papers, and group and individual lesson exemplars on culture-based basic education. Likewise the need to familiarize teachers of the SPA regarding the nature, purview, types, and forms of Philippine Arts, these series of sub-island training is being proposed under the auspices of PCEP. In addressing this need, accessibility and availability of resource persons in the local communities have been of paramount importance in this meaningful exchange. In 2014, the Committee in Cultural Education and PCEP introduces and offer the Graduate Diploma in Teaching Arts to develop specialized, qualified and high skilled arts teachers in basic education.

In 2015, NCCA-PCEP offers Masterate Degree on Arts Management to expand the artists, cultural workers and government employees-participants' knowledge base in Philippine history, culture, heritage and the arts, Arts Management, Arts in Society, Arts Entrepreneurship, Human Resources Management in the Public Sector, Performance Measurement, Grant Writing in the Art and Arts Policy

Since its conception in 2008, the program has graduated more than 3,000-teacher-scholars from the following institutions:

1. Southwestern University in Cebu City
2. Bulacan State University in Malolos City
3. Miriam Colleges Foundation in Quezon City
4. J.H. Cerilles State Colleges in Pagadian City
5. Central Mindanao University in Valencia City, Bukidnon
6. Manuel S. Enverga University Foundation (MSEUF), Quezon Province
7. Palawan State University (PSU) in Puerto Princessa City
8. University of Regina Carmeli now La Consolacion University Philippines in Malolos
9. Colegio de San Juan de Letran-Calamba in Calamba City
10. Bicol University in Legazpi City
11. Cebu Normal University in Cebu City
12. La Salle University-Ozamis in Ozamis City
13. Isabela State University (ISU), Isabela Province
14. St. Paul University-Surigao (SPUS), Surigao Province
15. Western Mindanao State University (WMSU), Zamboanga City
16. Notre Dame of Marbel in Koronadal
17. University of the Cordilleras in Baguio City
18. Northwest Samar State University in Calbayog City
19. University of Northern Philippines in Vigan City
20. West Visayas State University in Iloilo City
21. Lyceum of the Philippines University in Manila
22. Xavier University Cagayan De Oro in Cagayan De Oro

Given the tremendous response and strong demand for continuing professional education from public school teachers, the NCCA-NCCED and the Philippine Cultural Education

Program (PCEP) Task Force has embarked on a sustainable partnership with HEIs –Teacher Education Institutions nationwide for an enhanced GDCE, GDTA delivery, and expansion of the program into the Masteral level like the MAAM program. The move is seen as a concrete step in furthering PCEP’s goals of providing continuing teachers’ training and development of culture-based instructional materials for utilization in the basic education curriculum and encourage our cultural workers and artists to become effective advocates for the arts and to succeed in a wide range of administrative, managerial, and leadership positions

Description of the Project

The 42-unit master’s program is a ladderized curriculum designed to address the following objectives:

1. To expand the teacher-participants’ knowledge base in Philippine history, culture, heritage and the arts (*PCEP Goal 1*);
2. To provide the teacher-participants with hands-on opportunities for critical dialogue with the local culture and arts (*PCEP Goal 1*);
3. To help the teacher-participants develop knowledge structures, framework and information systems that integrate history, culture, heritage and the arts into the formal curriculum of basic education (*PCEP Goal 2*); and
4. To build the teacher-participants’ capability to contribute to a deeper understanding and appreciation of the local history, culture, heritage and the arts in the context of contemporary Philippine realities (*PCEP Goal 3*).

Students shall undergo the following ladder-type curriculum:

I. FOR GRADUATE DIPLOMA IN CULTURAL EDUCATION (GDCE)

A two-summer 24-unit post-baccalaureate program divided into Level I and Level II which offers foundation and major courses to enhance the students’ understanding of the basic theories, processes and applications of arts, culture, heritage in the culture-based teaching of the basic education curriculum. Courses to be taken are as follows:

CulEd 200 – Pedagogy of Cultural Education

CulEd 203 – Cultural Diversity and Languages of the Philippines

CulEd 204 – Re-view of Philippine History and Heritage

CulEd 205 – Philippine Arts

CulEd 206 – Local Cultural Mapping

CulEd 207 – Media-Based Cultural Documentation

CulEd 208 – Issues in Cultural Education

CulEd 209 – Development of Culture-Based Lesson Exemplars

Master of Arts in Education, Major in Cultural Education

Additional 18 units of foundation, cognates/elective, research and thesis writing courses shall complete the students training on cultural education. Courses to be taken are as follows:

CulEd 201 – Culture-Based Teaching of the Basic Education Curriculum

CulEd 202 – Advanced Educational Theories and Pedagogy

CulEd 210 – Problem-Based Statistical Methods

CulEd 211 – Culture and Governance

CulEd 212 – Thesis I: Research in Cultural Education
CulEd 213 – Thesis II: Writing of Thesis

Following is a matrix-summary of all courses to be required of student-enrollees for the Master's Program:

COURSE TITLES	UNITS
Foundation Courses	12 units
CulEd 200 – Pedagogy of Cultural Education	3
CulEd 201 – Culture-Based Teaching of the Basic Education Curriculum	3
CulEd 202 – Advanced Educational Theories and Pedagogy	3
CulEd 210 – Problem-Based Statistical Methods	3
Major Courses	18 units
CulEd 203 – Cultural Diversity and Languages of the Philippines	3
CulEd 204 – Re-view of Philippine History and Heritage	3
CulEd 205 – Philippine Arts	3
CulEd 206 – Local Cultural Mapping	3
CulEd 207 – Media-Based Cultural Documentation	3
CulEd 208 – Issues in Cultural Education	3
CulEd 209 – Development of Culture-Based Lesson Exemplars	3
Cognates/Elective Courses	3 units
CulEd 211 – Culture and Governance	3
Research/Thesis Courses	6 units
CulEd 212 – Thesis I: Research in Cultural Education	3
CulEd 213 – Thesis II: Writing of Masteral Dissertation	3

II. FOR GRADUATE DIPLOMA IN TEACHING ARTS (GDTA)

A two-summer 24-unit post-baccalaureate program divided into Level I and Level II which offers foundation and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, heritage in the culture-based teaching of the basic education curriculum. GDTA can apply classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their own region. The arts management program maintains academic and professional relationships with many national and regional institutions. Courses to be taken are as follows:

CulEd 200 –Pedagogy of Cultural Education

CulEd 205 – Philippine Arts

CulEd-TA 200 – Foundations of Art

CulEd-TA 201 – Arts Criticism and Appreciation

CulEd-TA 202A - Apprenticeship and Exploration in the Arts 1 (Visual Arts)

CulEd-TA 202B - Apprenticeship and Exploration in the Arts 1 (Performing Arts)

CulEd-TA 203 - Apprenticeship and Exploration in the Arts 3 (Specialization)

CulEd-TA 204 - Apprenticeship and Exploration in the Arts 4 (Specialization)

Master of Arts in Education, Major in Teaching Arts

