

ADVISORY NO. 18, S. 2016

In compliance with DepEd Order No. 8, s. 2013,
This advisory is issued for the information of all Public and Private Schools
February 1, 2016

DANIEL PADILLA LIVE: THE TEEN KING CONCERT TOUR!


The official marketing team of FTM Events Management seeks for support by promoting the event and its objective to showcase the talents of the youth and boost their self-esteem in performing a large crowd.

This office instructs public and private school heads / principals to do / perform appropriate action such as:

1. Inform all participants that this activity is **PURELY VOLUNTARY**.
2. Permission from parents / guardians must be sought.
3. Safety and security of all participants including students, parents / guardians and teachers must be assured.

Details of which can be obtained from Luz Mata-Yu, Executive Producer of Daniel Padilla Concert Tour 2016, at mobile numbers 0927-3752917 / 0925-3752917 or you may also reach her through e-mail at luzmata_yu@yahoo.com.

Kindly see attached letter for more information.



DR. ROMMEL C. BAUTISTA, CESO VI
Schools Division Superintendent



Republic of the Philippines
Province of Rizal
City Government of Antipolo

PUBLIC INFORMATION OFFICE

RECEIVED	
Records Section	
Trans No.:	#903
Date:	1-27-16
Time:	10:45
By:	AM

26 January 2016

DR. ROMMEL C. BAUTISTA
Division Superintendent
DepED-Division of Antipolo City
C. Lawis Extension, San Isidro
Antipolo City

Dear Dr. Bautista:

Our warmest greetings!

We are respectfully forwarding to your good office the attached letter request of Swiftsure Group Incorporated relative to the much anticipated road tour concert of Daniel Padilla entitled "Daniel Padilla Live: The Teen King Concert Tour!" on February 27, 2016 at the Ynares Sports Center.

The official marketing team of FTM Events Management is seeking for your support by promoting the event and its objective to showcase the talents of the youth and boost their self-esteem in performing in a large crowd.

For further information, please see the attached letter for details.

Other details can be obtained from Luz Mata-Yu, Executive Producer of Daniel Padilla Concert Tour 2016, at mobile numbers: 0927-3752917/0925-3752917 or send an e-mail at: luzmata_yu@yahoo.com.

Thank you very much for your kind attention.

Very truly yours,

ENRILITO B. BERNARDO, JR.
City Public Information Officer

DANIEL
PADILLA

LIVE
in ANTIPOLLO

THE TEEN KING ROAD TOUR

Feb. 27, 2016 8:00 pm
Ynares Center Antipolo

CAMPUS CHALLENGE

Make your school proud! Show your talent!

Gather your schoolmates & classmates and record a concert-worthy 3 minutes performance (Maximum of 6 persons)

SUMAYAW, KUMANTA, HUMATAW!

Post your entries with the name of your school at Daniel Padilla Live Official FB Page with the following hashtags:

#TheTeenKingRoadTour
#(School name or entry name)
#DJPLive(Location)

e.g. #DJPLiveAntipolo
#DJPLive(Location & Category)

e.g. #DJPLiveAntipoloSumayaw
#DJPLiveAntipoloKumanta
#DJPLiveAntipoloHumataw

* Sumayaw for Dancing, Kumanta for Singing, Humataw for both

5 entries will get to win P5,000.00 cash and have a chance to Meet & Greet Daniel Padilla.

Submission will end on
January 31, 2016

Tickets are available at all SM Cinema Branches nationwide and SM Tickets online.

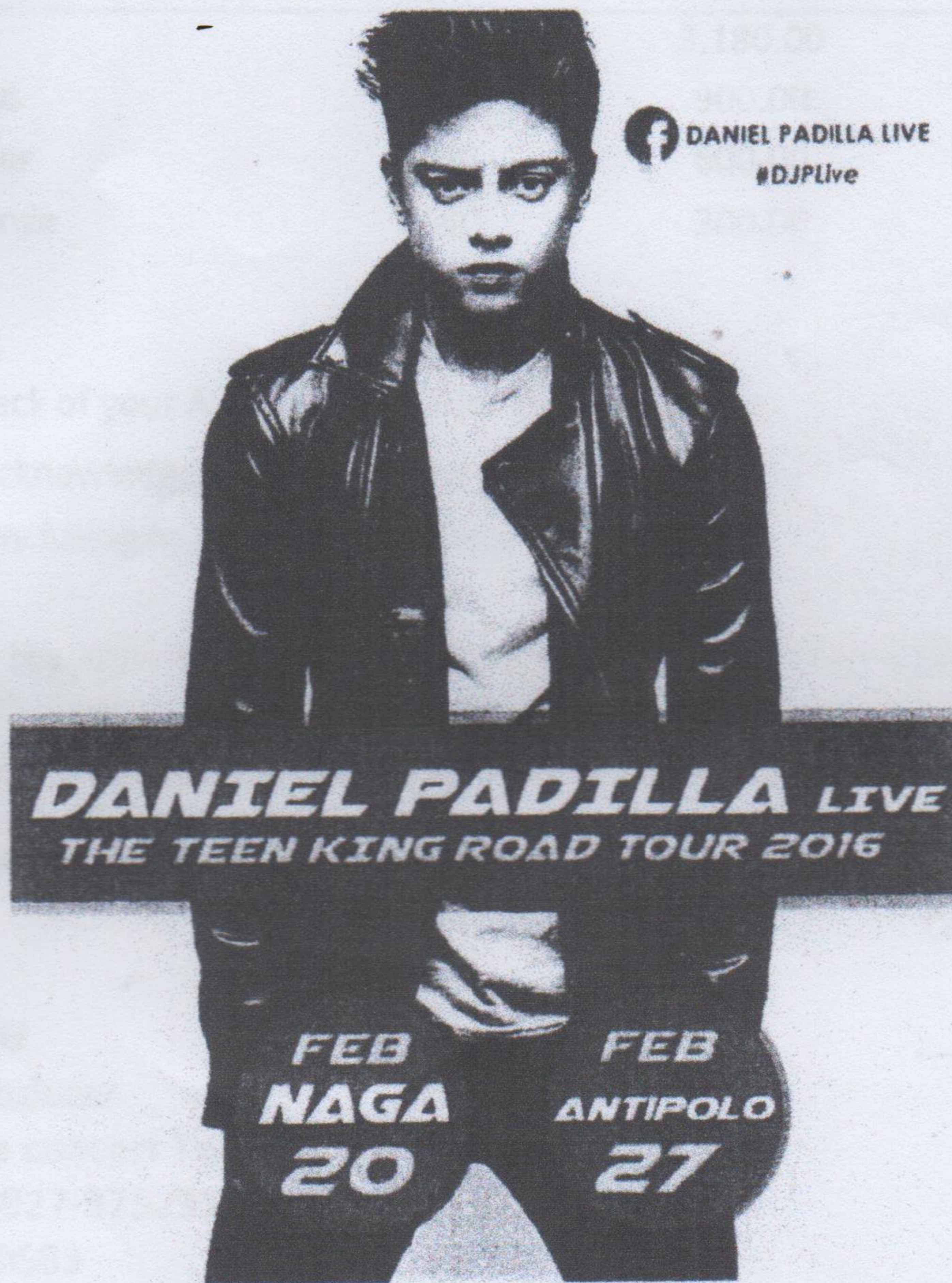
THIS IS YOUR CHANCE TO BE PART OF THE DANIEL PADILLA ROAD TOUR & PERFORM LIVE AT THE CONCERT.

January 4, 2016

Honorable Mayor JUN YNARES
City Mayor ANTIPOLO
P. Oliveros St., Antipolo City

Dear Honorable Mayor Jun Ynares:

Greetings from Swiftsure Group Incorporated, the official marketing arm of FTM Events Management – the producer of **Daniel Padilla Live: The Teen King Concert Tour!** For the 1st Quarter of the year 2016 we are honored and excited to bring to Municipality of Antipolo the much sought after concert of Daniel Padilla & discuss with you the opportunities of partnership for scheduled event on **February 27, 2016, 7:00PM** at the **YNARES SPORTS CENTER – Antipolo City.**



After a jam-packed event in Batangas on September 19, 2015 where Daniel Padilla and his guests wowed a 6,000 audience at the Lipa City Youth and Cultural Center & in Cebu last October 10, 2010 in Waterfront Hotel & Casino, Lahug Cebu City, his management took heart the request of his fans to bring him to Antipolo.

In line with this, we would like to seek your kind approval to allow us to use the Ynares Sports Center as venue for his concert. And we would like to ask the Municipality of Antipolo to be one of the Major Partners in this event. We would like to propose the following:

- Consideration for the amusement tax. Percentage of the net income shall be donated to Diocese of Antipolo.
- Free installation of banners in strategic location in the city.
- Help us promote the events and its objective to develop students talent & self confidence to perform in a large crowd. (Sumayaw, Humataw Kumanta Segment Mechanics are in the attached flyer)
- We are also offering a Corporate Bulk Buy of Tickets, which you can give away to your constituents.

TICKET CATEGORY	QUANTITY	PUBLISHED RATE	BULK BUY
VIP	400	3,180.00	3,180.00
Gold	832	900.00	810.00
Silver	1362	600.00	540.00
Bronze	2690	300.00	270.00

Media Values:

- Playback of your AVP before & after the concert
- Live acknowledgement during the program
- Logo inclusion in all Marketing Materials.

Thank you for the opportunity to present our proposal, Should you have any further inquiries about this event, your call is very much appreciated or you can drop me an email.. We are looking forward to your favorable response.

Sincerely,

LUZ MATA-YU
Executive Producer

Daniel Padilla concert Tour 2016
Mobile No. 0927-3752917 | 0925-3752917
TelFax : 412 0583
Email : luzmata_yu@yahoo.com

Conforme: